

Driving innovation for our members: strategic priorities

All of Biovia’s future events, activities and collaborations will relate to our strategic priorities, identified by our members in interactive workshops held throughout 2025

Innovation focus:



**Value-based healthcare:
New business & care models**
Preparing for a transition from activity-based to value-based



Clinical trials
Fast track to Phase 1 and multi-center trials in Europe



Immunology-driven precision therapies
Showcasing Flanders’ expertise in ATMP, antibodies and radioligands, using this pioneer position to build global collaborations



**Biovia Expertise Center:
Faster path to market**
Validating and implementing technology



Dual use
Adapting existing or creating new healthtech and biotech products that could also be applied in a defense setting



TechBio / Personalized Medicine
Integrating pre-clinical drug discovery with diagnostics, biomarkers and digital tools to enable truly personalized medicine



Agtech & industrial biotech
Translating sustainable, bio-based innovations, in connection with human health, from lab to field to factory

Network focus:



**Strengthen collaboration with SPCs
& other networks**
Establish an inter-cluster roadmap and expand funding opportunities



Tailored funding instruments
Improve the funding landscape for innovative projects with societal impact



Build sufficient & competent talent
Support and strengthen new and ongoing initiatives to address the shortage of skilled labor in the life sciences



Attract & grow international companies
Ensure that regional strengths are clear to international companies and that homegrown companies get sufficient exposure and support



Partner with top EU clusters
Expand structured partnerships with clusters in key regions, creating a “champions league” of innovative clusters

